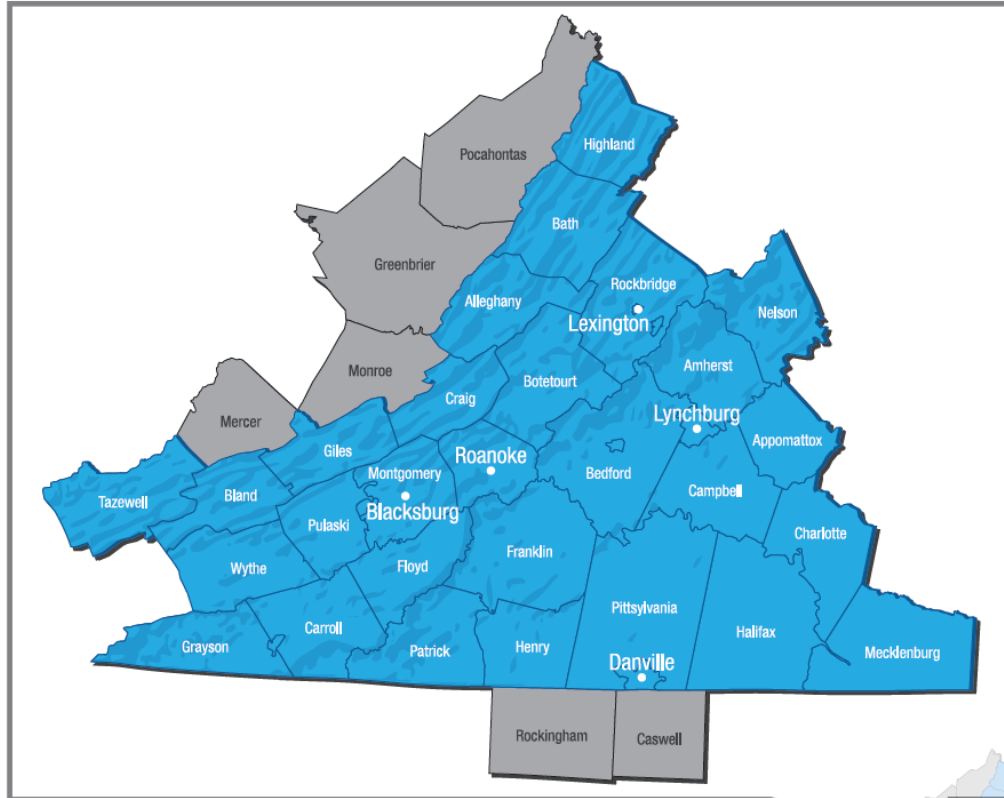


WSLS-TV Coverage Map



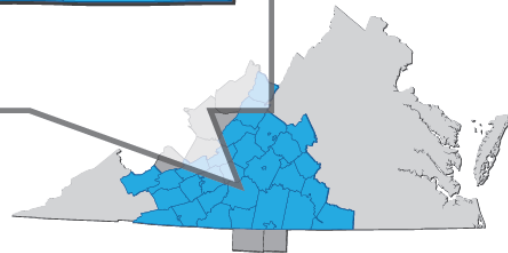
441,140 TV Households in November 2014



Source: NSI November 2014

WSLS coverage area includes:

- DMA Rank 67
- 26 Counties
- New River Valley - Blacksburg, Christiansburg and Radford, Roanoke Metro, Lynchburg City, and Southside - Danville and Martinsville



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